

# NATIONAL SCHOOL BREAKFAST WEEK

MARCH 5-9, 2018



Students who eat school breakfast are more likely to:

Reach higher  
levels of  
achievement  
in reading  
and math

Score higher  
on standardized  
tests

Have better  
concentration  
and memory

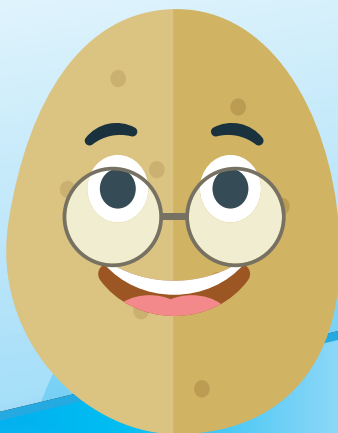
Be more alert

Maintain a  
healthy weight

THE SCHOOL BREAKFAST  
PROGRAM SERVES OVER  
**14 MILLION**  
CHILDREN EVERY  
SCHOOL DAY.

#NSBW18

**PARENTS!**  
Hectic mornings?  
Your child has healthy  
breakfast options  
at school!



@SchoolLunch



@Schoolnutritionassoc



www.facebook.com/TrayTalk

MADE POSSIBLE BY:

*Kellogg's*

